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**IN THE UNITED STATES PATENT & TRADEMARK OFFICE**

In re Application of: Geoffrey Maseruka

For: PRODUCT MARKETING SYSTEM AND METHOD

Serial No.: 10/681,916

Filed: October 10, 2003

Examiner: Adam L. Levine

Art Unit: 3625

Confirmation No.: 7684

Docket No.: 06171-0003A

Customer No.: 38678

MJS/vlr

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

September 10, 2008

**AMENDMENT**

Sir:

In response to the Office Action of May 13, 2008, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 3 of this paper.

**Amendments to the Claims** begin on page 5 of this paper.

**Amendments to the Drawings** begin on page 9 of this paper.

Appl. No. 10/681,916  
Amendment dated September 10, 2008  
Reply to Office Action of May 13, 2008

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**Remarks/Arguments** begin on page 10 of this paper.